



THE PROCESS

The Matariki Hospitality Industry Awards are fortunate this year to secure three panellists from highly successful food and tourism based businesses overseeing the end judging process. This panel works independent from the Northland Chefs branch of the New Zealand Chefs Association, therefore making any of their members eligible and keeping the award process transparent, completely accurate and fair. Obviously we are unable to announce who the judges are due to their dining process in both Café and Restaurant of the Year categories. One representative from that judging panel will address the gala lunch event with feedback and observations.

THE JUDGING

For Individual Categories and Gastro Pub of the Year:

- Top 3 finalists obtained by voting process on website
- Telephone interview conducted with each of the top 3 finalists. Judges questions will be emailed in advance but the judging panel *may* add to these should they see fit.
- Winner chosen and announced at the gala lunch event on Sunday 27th June.

For Café and Restaurant of the Year:

- Top 4 finalists obtained by voting process on website
- The rest of the process works on a 30/70 points system:
30% is based on a telephone interview conducted with each of the top 4 finalists. Judges questions will be emailed in advance but the judging panel *may* add to these as they see fit.
70% is based on a mystery visit to the establishment for assessment.
- Winner chosen and announced at the gala lunch event on Sunday 27th June.

1. The voting process. Voting link is http://www.surveymonkey.com/s/Matariki2010_pleasevotenow
2. Voting cut off. All votes must be made prior to **5pm, Friday 4th June 2010.**
3. Finalists will be contacted by phone for an interview during the weeks of 7th – 18th June. **(Mystery dining will also be during this time).**
4. Who can vote? Only hospitality employees and owners are eligible to vote. All votes are to be completed online.
5. How many categories do I need to vote for? You can vote for as many categories as you like.
6. Voting for yourself. Establishments and individuals can vote for themselves.

JUDGING TRANSPARENCY

The judges are given the criteria to evaluate. Criteria are split into marks that relate to each category. The criteria is set only by the organiser's from Northland Chefs, however the judging process does not involve the organisers and organisers will not be allowed to enter in to any discussion or decisions with the judging panel. Judges decision is final.