



TOURISM · HOSPITALITY · EVENTS

**collective  
concepts**  
MARKETING  
SOLUTIONS

"Complete marketing solutions  
for tourism, hospitality & event  
businesses in New Zealand"

*Let Collective Concepts market your business to potential clients as part of the true Northland experience. Be part of our "one stop shop" solution to promote tourism into Northland. Collective Concepts will actively promote your tourism, hospitality or event business along with other complimentary businesses, educating the people who sell Northland as a destination on a daily basis. We visit I-sites, hotel Concierges, rental car and campervan companies, backpacker hostels and other tourism booking offices from Auckland north; providing them with up-to-date information on Northland and your business so you don't have to. Your visitor numbers will speak for themselves!*



**INTRODUCING...**  
Collective Concepts 26 Week Programme

Programme Includes:

- Minimum of 1 day per week marketing & promotion of your business from Auckland north
- Minimum of 1 day per 26 week term marketing & promotion of your business in Wellington & Christchurch
- Visiting & training staff at tourism booking offices Auckland north on your product or service
  - Appropriate brochure distribution
- 1 famil of Northland including your product or service
- Attendance at networking events to assist in promoting Northland and your business within the Auckland tourism market
- Target suitable corporate clients informing them of your product or service
  - Full monthly activity reports provided

Introductory offer **\$175+GST per week\***

\*Terms & conditions apply.

*Contact us today for a "no obligation" discussion about how Collective Concepts can help your business be front of mind to visitors of Northland.*



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[www.collectiveconcepts.co.nz](http://www.collectiveconcepts.co.nz)

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