



*Let Collective Concepts market your business to potential clients as part of the true Rotorua experience. Be part of our "one stop shop" solution to promote tourism into Rotorua & the greater Bay of Plenty. Collective Concepts will actively promote your tourism, hospitality or event business along with other complimentary businesses, educating the people who sell Rotorua as a destination on a daily basis. We visit I-sites, hotel Concierges, rental car and campervan companies, backpacker hostels and other tourism booking offices from surrounding regions; providing them with up-to-date information on Rotorua and your business so you don't have to. Your visitor numbers will speak for themselves!*



**INTRODUCING...**  
**Collective Concepts 26 Week Programme**

Programme Includes:

- Minimum of 1 day per week marketing & promotion of your business to surrounding regions (incl Auckland)
- Minimum of 1 day per 26 week term marketing & promotion of your business in Wellington & Christchurch
- Visiting & training staff at tourism booking offices on your product or service
  - Appropriate brochure distribution
- 1 famil of Rotorua including your product or service
- Attendance at networking events to assist in promoting Rotorua and your business within the appropriate tourism markets
- Target suitable corporate clients informing them of your product or service
  - Full monthly activity reports provided

**Introductory offer \$175+GST per week\***

\*Terms & conditions apply.

*Contact us today for a "no obligation" discussion about how Collective Concepts can help your business be front of mind to visitors of Rotorua.*



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