



TOURISM · HOSPITALITY · EVENTS

**collective
concepts**
MARKETING
SOLUTIONS

"Complete marketing solutions
for tourism, hospitality & event
businesses in New Zealand"

Let Collective Concepts market your business to potential clients as part of the true Queenstown experience. Be part of our "one stop shop" solution to promote tourism into Queenstown. Collective Concepts will actively promote your tourism, hospitality or event business along with other complimentary businesses, educating the people who sell Queenstown as a destination on a daily basis. We visit I-sites, hotel Concierges, rental car and campervan companies, backpacker hostels and other tourism booking offices in surrounding regions; providing them with up-to-date information on Queenstown and your business so you don't have to. Your visitor numbers will speak for themselves!



INTRODUCING...

Collective Concepts 26 Week Programme

Programme Includes:

- Minimum of 1 day per week marketing & promotion of your business within surrounding regions
- Minimum of 3 days per 26 week term marketing & promotion of your business in Christchurch
- Visiting & training staff at tourism booking offices in surrounding regions on your product or service
 - Appropriate brochure distribution
- 1 famil of Queenstown including your product or service
- Attendance at networking events to assist in promoting Queenstown and your business within appropriate tourism markets
- Target suitable corporate clients informing them of your product or service
 - Full monthly activity reports provided

Introductory offer **\$175+GST per week***

*Terms & conditions apply.

Contact us today for a "no obligation" discussion about how Collective Concepts can help your business be front of mind to visitors of Queenstown.



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www.collectiveconcepts.co.nz

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