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For immediate release:

Matariki Hospitality Industry Awards - Call for Nominations

The 2010 Matariki Hospitality Industry Awards will be held on 27th June at Forum North. In its 4th year, The Matariki Hospitality Industry Awards are about recognizing the standard and achievements of those in our region who strive to be the best. These are the ultimate awards of industry excellence in Hospitality recognizing the following categories:

- Outstanding Northland Winery
- F&B Supplier of the Year
- Professional Northland Caterer of the Year
- Northland Service Person of the Year
- Northland Cafe of the Year
- Northland Schools Recognition of Training
- Restaurant Manager / Maitre'd of the Year
- Innovation Northland Chef of the Year
- Northland Hospitality Ambassador
- Northland Restaurant of the Year ***NEW***
- Gastro Pub of the Year ***NEW***

Nominations for all categories are open until 5pm on 14th April.

Nomination forms can be downloaded from www.northlandchefs.co.nz or by contacting kate@collectiveconcepts.co.nz

Background - Matariki Hospitality Industry Awards

The Awards are run and managed by 'Northland Chefs' who form the newest and youngest branch of the New Zealand Chefs Association. They are a non-profit organisation, gifting profits back in to the industry by supporting local initiatives that help promote the growth of the future of their industry. An example of this is the \$4000 scholarship given away to a young school student looking to further their career in Hospitality.

The awards were given the name 'Matariki' (eyes of god) as it symbolises the Maori New Year (and new beginnings) and fits in with the "Northland Chefs" ethos of promoting new Chefs, service people and new (Northland) products.

All members of "Northland Chefs" give up their time voluntarily to help recognise, benchmark and lift the profile of Hospitality in Northland to the wider National community.

For further information about the awards or to receive a sponsor's information pack please contact:

Media and Communications for Northland Chefs

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